

**FOR IMMEDIATE RELEASE**

**CONTACT INFORMATION**  
PR KARMA / JOHN COULMAN  
833-765-2381  
[johnc@prkarma.com](mailto:johnc@prkarma.com)

**RELEASE DATE:**  
June 8th, 2023

**THIS IS THE HEADLINE OF MY PRESS RELEASE**  
*This is the Sub headline of my Press Release*

**HAMILTON, ON, JUNE 8th, 2023** – John Coulman, Marketing Director of PR Karma Press Release Distribution & Newsrooms platform announced the new personalized news distribution addition to the PR Karma platform. This new tool allows users to not only select individual media outlets, but it also allows them to personalize each letter that goes to a journalist, giving the personalization they greatly appreciate.

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**ABOUT PR KARMA NEWS DISTRIBUTION & NEWSROOMS**  
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**Media Contact:**  
John Coulman, Marketing Director  
833-765-2381  
jojhnc@prkarma.com